October 24, 2013 CARP meeting
DRAFT MEETING SUMMARY

I. Call to order
Luz Lumb called the meeting to order at 3:05 pm

II. Roll call

YES Luz Lumb, Recreation, Surfrider Foundation-Coastal Bend, CHAIR
NO Patrick Foley, Recreation, Corpus Christi Windsurfing Association
YES Danielle Converse, City of Corpus Christi
YES Pete Anaya, City of Corpus Christi
YES Joe Trejo, City of Corpus Christi
YES Jace Tunnell, Environmental
YES Jim Klein, Environmental
NO Jim Needham, Tourism, Convention and Visitors Bureau
YES Tim S. (for Bob Blair), Business/Industry
YES Kelly White, Academia
YES Dr. William Burgin), Health, Public Health Authority
NO Sally Farris, Home Owners

CARP attendees included Luz Lumb, Chair, William Burgin, Kelly White, Pete Anaya, Joe Trejo, Tim Stephens (for Bob Blair), Jim Klein, Jace Tunnell, Danielle Converse. Sharon Bailey Lewis was there as the public, as was Dr. Diana Cardenas, TAMUCC professor. CBBF facilitators Ismael Nava and Teresa Carrillo were also in attendance.

Quorum Reached (≥51%): YES

III. ACTION ITEM. Consider approval of 9/13/13 Meeting Summary (Attachment A).
Pete Anaya moved, Jace Tunnell seconded to approve the 9/13/13 meeting summary with corrections.

IV. Discussion Item. Outreach video for CARP by TCEQ (Attachment B). Lengthy discussion of possible options for video. CARP reviewed Chip Morris document, as well as the proposal from the TAMUCC students. Dr. Diana Cardenas, technical writing professor at TAMUCC spoke

CARP requested CBBF send the Galveston Bay video email to the CARP group again. CBBF will do that.

CARP’s main goal would be a little different than the Houston/Galveston BIG video in that the CARP video would be more about educating the public where the bacteria is and where the water goes. The CARP video would also involve basic public education and outreach, and explaining the CARP Committee’s mission and goals

Ms. Converse wants the video to inspire and motivate people to be part of the solution. Ms. Lumb said the video should encapsulate Corpus Christi Bay (?), and she also believes it
should inspire local people to be part of the solution, as we are surrounded by water on 3 sides. The video should also involve interviewing interesting people, people at Cole Park, attendees at Earth Day-Bay Day, and people at other bay-related events.

There was general discussion about including the stormwater plume at the beginning of the video. Some CARP members said footage showing the stormwater plume would make a powerful visual impact. Pete Anaya said the plume would bring media attention. Tim Stephenson stated there was a huge event last week and very obvious.

Ms. Lumb explained that if there is a plume, if that’s what is happening, then we should show it. Smiley Nava stated there are ways to show it (the plume) without being too inflammatory. Pete Anaya asked if we know where it comes from – that is, is it from drains, or stirred up from the bottom?

Ms. Lumb said it is from streets and/or resuspension of sediments on the bay bottom. Jace Tunnell said the black water is coming from the pipes, not likely stirred up from the bay bottom.

Ms. Lumb wants Chip Morris to gather information and get the message out there. One of pride and feel connected to our bay. Mr. Tunnell said a cartoon image of the plume would show the problem. Mr. Stephenson reminded CARP people don’t realize where stormwater goes. Ms. Lumb wants to use examples of people washing paint and such down the storm drains. Mr. Tunnell asked Jim Klein if he would narrate. Mr. Klein agreed to do so. Kelly White stated that if we get proper justification and do all the appropriate paperwork we could get a helicopter to do some aerial shots.

VIDEO Workgroup – Luz Lumb, Kelly White, Pete Anaya, Danielle Converse, Jim Klein, and Diana Cardenas. The workgroup will meet soon. CBBF will communicate with the group. Mr. White said that Del Mar has a lot of stock footage which could be used once there is well defined plan. CARP does not want any embarrassing surprises.

Dr. Cardenas said the students would be interested in helping with the video and asked if they could sit in on the workgroup. Ms. Lumb and Mr. Tunnell agree the next step would be to get the students in on the workgroup meetings.

V. Discussion Item. Presentation regarding CARP I-Plan, Director of Planning, City of Corpus Christi, Pete Anaya.

Mr. Anaya handed out a copy of the I-Plan with edits. The City hasn’t gotten the activities prioritized yet. CARP member expressed that they thought we would be looking at something from the City on I-Plan priority activities for review. Mr. Anaya explained that the City’s Legal Department is still looking at getting that done by the next meeting. The federal government shutdown caused some delays from their projected March 14 dead line. Mr. Anaya will email Teresa Carrillo the City’s edited version of the I-Plan for placement in the file. What modifications?
Mr. White also told CARP about Del Mar’s storm drain inlet protector program on the east campus. And he may be able to show CARP those devices.

3 minutes for Public Comments

VI. Discussion Item. CARP Discussion of Issues
   3 minutes for Public Comments

VII. ACTION ITEM. Select next CARP meeting date. DECEMBER 5, 3 pm Del Mar’s Center for Economic Development. Room to be determined by Kelly White.

VIII. Other Issues. CARP asked CBBF to resend Dropbox instructions.

IX. Public Comment
   3 minutes for Public Comments